



NICKY LI

FOOD INNOVATION SPECIALIST

PERSONAL PROFILE

I'm a food innovation specialist, having graduated with first class honours from University of Melbourne in food science, marketing and product management.

I've worked across several different industries in variety of roles & internships involving; strategic consulting, data analytics and packaging material applications. Achieving 40+ in VCE English, coupled with a native fluency in Cantonese and Chinese, my multi-linguistic abilities can help to navigate numerous international conversations as a multitude of social & professional environments. My career aspiration is to create innovation strategies that satisfy the social needs and wants of the international community.

WORK EXPERIENCE

Quality Control Intern – Kez's Kitchen | Aug 2019 – Nov 2019

- Developing methodologies on assessing biscuit quality with the aid of IMADA Texture Analyzer
- Data analytical techniques such as graphic representations in-use to visually display any periodic changes in each batch
- Final Presentation to supervisors on data insights and comments on current approach

Australian Open Experience Ambassador – Tennis Australia | Jan 2019

- Hosting VIP guests of Tennis Australia for the best tennis experience in AO Hospitality Functional Area

Packaging Application Intern – Hsu Chi Food Co. Ltd. (Nestlé Joint Venture) | Dec 2018

- Focusing on packaging engineering through implementing packaging designs for specific confectionery product lines to find improved solutions to make 100% packaging recyclable towards waste-free future

Finance Management Intern – Huawei Technologies Pty Ltd. | Jun 2016 – Aug 2016

- Focusing on the accounting work through the process of financial estimation, budgeting, accounting adjustment and final evaluation of capital construction projects in Huawei, Dongguan

EDUCATIONAL HISTORY

Harvard University Extension School, America | Present

Strategy Management Graduate Certificate

- Strategy Management; Digital Marketing; Sustainability and International Business

University of Melbourne, Australia | Feb 2015 – Nov 2019

Master of Food Packaging and Innovation (H1:First Class Honour) | Feb 2017– Nov 2019

- Consumer Behaviors (H1);Managing Innovation (H2A); Food Chemistry (H2A); Packaging Design (H1)

Bachelor of Commerce (Accounting & Finance) | Feb 2015 – Nov 2017

- Management Consulting (H1); Cost Management (H2A); Corporate Finance (H2A); Investment (H1)

University of Connecticut, America | Jun 2016 – Dec 2016

Scotch College, Melbourne (ATAR score: 97.85) | Feb 2012 – Nov 2014

- Badminton Coach – Scotch College, Melbourne | 2016 - 2018
- Captain of Badminton ; Captain of Winter Tennis ; "Triple Colours" Award | 2014

CONTACT ME AT



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SKILLS SUMMARY

- Multilingual
- Interpersonal Skills
- Leadership
- Agile and Scrum
- Skilled in MS Office
- Project Management

VOLUNTERING WORK



The Smith Family Learning Clubs Volunteer Tutor (2018-2019)



UniMelb Student Union International Student Ambassador (2016-2017)



Volunteer Teaching in Rural China (2014)

HOBBIES AND INTERESTS

Half Marathon Participant
Melbourne Marathon Festival (Oct 2019)

<BLASTING MODE>
Private cover album debut (2016)

Eastern Region Tennis Competitor,
East Camberwell Tennis Club (2015 - present)

Leading dancer
Musical production <Nanjing, Peking>(2015)

Level 8 Piano ABRSM Certificate (2013)

UNIVERSITY EXTRACURRICULARS

Vice President
Graduate of Agriculture & Food Society (2018 - 2019)

Runner-up
Marketing Intelligence Consulting Case Competition (2017)

Outgoing Exchange Volunteer
AIESEC Australia (2017)