

CONNECT WITH EXPERTS

Building Healthier Foods Portal

RAPID ACCESS TO TRUSTED EXPERTS AND KNOWLEDGE
TO GET HEALTHY PRODUCTS TO MARKET FASTER

Building Healthier Foods Portal is a new platform that connects you to trusted experts and consultants so you can make better business decisions and solve technical challenges.



ARE YOU A FOOD MANUFACTURER THAT NEEDS HELP MAKING OR MARKETING HEALTHIER FOODS?

FIAL's Building Healthier Foods Portal is a managed community of experts and consultants that can assist you. Whether you have a technical problem or want to develop a new, healthier product, the Portal will connect you to someone who can help.

The Portal also provides trusted insights and information on key market topics, as well as access to industry and funding opportunities that will off-set the costs and reduce reformulation risks.

To date, FIAL has partnered with more than 75 companies on research projects of varying scale that have the potential to deliver >\$75M in sales once launched. Building Healthier Foods is a new platform for FIAL to connect you to funding and opportunities to help your business grow.

Visit Building Healthier Foods
today at: <http://bhf.news/beta>



- ✓ Rapid access to a community of trusted experts that will help you create healthier foods
- ✓ Insights and information on key market topics
- ✓ Funding and opportunities to help you move forward with less risk

For more information
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